



WEEK OF OCTOBER 29, 2021

RECAP

short & sweet

The past week's storm hit the Salinas region hard. Fields have been flooded and muddy which has limited the harvest schedule. All Salinas row crop has been drastically affected including iceberg lettuce, romaine, broccoli, cauliflower, and berries. Processed iceberg in particular is non-existent in the market. We are subbing with heads of iceberg in the short term and expect to prorate any new inventory.

Not only have Salinas row crops faced significant challenges this week, but the mushroom supply in general is facing a global shortage. Some growers have noted this is the worst they've seen the market in more than 30 years. With labor issues, lack of raw materials, virus presence, and COVID complications, there is no relief in site on mushroom supply until after the holidays. We are sourcing wherever possible, but all suppliers are facing severe challenges and product will continue to be shorted or subbed with rising prices on any available inventory.

In addition to processed iceberg, we are seeing rising prices on all processed produce due to rising cost of labor and lack of labor as well as shortages on raw materials. It is no surprise that supply chain issues are severely impacting all aspects of our industry. From labor shortages, strikes abroad, port delays, raw material limitations, importing complications, transportation issues and overall reduced supplies nearly all commodities and products are seeing price increases. In addition, we are seeing issues with packaging resulting in subs for different pack sizes and unconventional packaging on some products in the short term.

South Georgia has started production on many winter veg commodities, however cool temps have impacted supply on bell peppers, squash, eggplant and cucumbers.

Coupled with recent rains in the west and throughout Mexico, many items are experiencing quality issues. See the full market report attached below for specific commodity details.

MARKET ALERTS

here's what to expect



SHORT SUPPLY

With limited availability, expect escalating pricing in the short term.

MUSHROOMS
ICEBERG LETTUCE
BROCCOLI
SALINAS ROW CROP
BLACKBERRIES
STRAWBERRIES
MELONS



VARYING QUALITY

We strive to provide the best quality to our customers, however due to unforeseen weather and storms, some of our vendors are experiencing poor quality or damage to crop.

CORN
CELERY
FENNEL
SPINACH
SPRING MIX



WATCHLIST

We're keeping a close eye on these commodities as their volume and/or quality are currently unreliable

MELONS
CELERY
BERRIES
PEAS
GREEN ONIONS
CABBAGE

OTHER COMMODITY UPDATES

We continue to experience issues while sourcing some commodities due to complications such as labor shortages, supply chain issues, and raw material shortages. Please note the following commodities are currently experiencing challenges in the marketplace resulting in rising prices and decreasing availability.

PROCESSED PRODUCE
PAPER GOODS, MASKS, GLOVES
PACKAGING SHORTAGES -- EXPECT PACK SIZE SUBS & UNCONVENTIONAL
PACKAGING IN THE SHORT TERM
SALMON
IMPORTED CHEESES
EDIBLE FLOWERS
SPECIALTY TRUFFLE PRODUCTS

SEASONALITY UPDATES



LIMITED

Round/Roma/Yellow Tomato

Grapes
Cantaloupe
Cauliflower
Romaine
Bell Peppers
Green Beans
Onions



PLENTIFUL

Fall Squash
Pears
Asparagus
Kale
Blueberries



COMING IN

Frog Hollow Warren Pears
California Citrus
New Idaho Potato Crop
New Mexico Avocado Crop
New Winter Crop from Yuma
New Veg from Georgia

REGIONAL CHANGES

New Avocado crop coming in from Mexico.

New potato crop coming in from Idaho.

Grapes are coming to an end in California.

Winter citrus has started up in California with Navel Oranges.

Leafy greens and winter veg are transitioning to Yuma, AZ.

South Georgia is now supplying bell peppers, mixed chili peppers, eggplant and green beans.

Fall squash is ending in California and now coming out of South Georgia and Nogales.

Blueberries are coming from South America and Mexico.

Blackberries and raspberries are transitioning from California to Central Mexico.

Strawberries are limited out of California and will soon be coming from Mexico and Florida.

Melons have finished in California but are also struggling in Yuma, AZ.

Slicer cucumbers are coming from S. Georgia as well as Otay, Nogales, and McAllen.

Tomatoes of all shapes and sizes are in transitional periods both domestically and in Mexico. The tomato season in California has come to an end and east coast tomatoes are transitioning to Florida.

WHAT'S LOCAL

California Grown

NOW AVAILABLE FROM THE FARMER'S MARKET!

#8887 - FROG HOLLOW WARREN PEARS - 10LB

#18333 SUNGOLD TOMAOTES - FLAT

**NOTE* Quantities are limited as these items are sourced from local farmers at the Santa Monica Farmers Market weekly. Check with your rep for availability!*

Whenever possible, we love to buy LOCAL! Here's what we're currently sourcing from California -- if you're interested in more, check out our Farmer's Market program!

GARLIC
LETTUCES
ORANGES
PEARS
and more!

WANT MORE?

read the full report [HERE!](#)



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